



## AS/COA 11th Annual WHN Conference: New York

Friday, November 4th, 2022

#womenASCOA

**8:30 – 9:00 a.m. Registration and Breakfast**

**9:00 – 9:05 a.m. Welcoming Remarks**

- **Susan Segal**, President and CEO, AS/COA

**9:05 – 9:30 a.m. Keynote Interview**

- **Sarah Aiosa**, SVP & President, Latin America, Merck
- **Susan Segal**, President and CEO, AS/COA

**9:30–10:30 a.m. Panel I: The Power of Example: The Impact of Women's Representation Across Industries**

Despite progress in recent years, women are still underrepresented at every level of the corporate ladder. A 2021 McKinsey & Company [report](#) revealed that women comprise less than 25% of C-Suite roles, with only 4% representing women of color. Within Latin America, the Inter-American Development Bank (IDB) [reports](#) that women hold only 15% of management positions and own only 14% of companies across the region. From politics and technology to entertainment and journalism, greater representation of women is essential for societies' economic growth and development. This panel will feature senior leaders from a variety of sectors to discuss the impact of diverse representation and policies that drive cultural change. Does representation matter in your field? Is diverse representation enough to foster inclusive workplaces? Who is someone who inspired you to dream bigger and go further in your career than you originally thought? What impact can greater gender representation have on future generations? What policies can incentivize greater women's leadership in the corporate world?

- **Michelle Gadsden-Williams**, Managing Director & Global Head of Diversity, Equity and Inclusion, Blackrock
- **Jeannine Acevedo**, Partner, White & Case

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- **Maria Nazareth Farani Azevêdo**, Consul General of Brazil in New York
- **Julianne Canavaggio**, CEO, Latin America (Ex. BraMex) Lazard (moderator)

**10:30 – 11:00 a.m. Coffee and Networking Break**

**11:00 – 12:00 p.m. Panel II: Finding Fulfillment in Reshaping your Career Path**

Globally, women’s careers have been disproportionately affected by the COVID-19 pandemic, with more women than men having to leave their jobs because of unexpected responsibilities or felt their careers stall due to outside forces. Now, as we reach the endemic stage of COVID-19, women are seeking to take back control over their careers and re-evaluate what makes them happy. Career pivots require self-reflection, networking, learning new skills, and increasing one’s tolerance for uncertainty, which remains a key challenge. Why is it important to take risks in your career? How do you know it’s the right time to make a change? How can you reinvent your career even if you’re not looking to leave your current role? Recognizing that employees are seeking greater work-life balance more than ever before, how can organizations offer greater flexibility and opportunities to recharge in order to retain female talent? How has the pandemic affected how women look at work-life balance? (BCG, Bain & Co, McKinsey, Booz Allen, Deloitte)

- **Pippa Scarlett**, Head of Global Government Affairs, RELX
- **Rafael Chaves**, Executive Director of Global Policy, Government Affairs, and ESG, Organon
- **Nur Cristiani**, Head of Latin America Investment Strategy, J.P. Morgan Private Bank
- **Moderator: Shelly Banjo**, New York Bureau Chief, Bloomberg

**12:00 – 1:30 p.m. Lunch Conversation with Table Leaders and Dessert Reception**

***Table Leader Session & Takeaways*** (This session is off the record and will not be recorded or published online.)

The Table Leader Session, which will be served over lunch, is an opportunity for networking, mentoring, and exchanging experiences among conference participants. Conversations last about 45 minutes at tables of approximately 8 participants. The Session also provide an opportunity to discuss issues raised by speakers during the panels, seek

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career advice from industry leaders, and share one's own professional experience. After the discussions, some of the table leaders will be invited to share conclusions and impressions of their respective conversations with the audience. After the discussions, there will be some time for networking before the end of the program.

**Table Leaders:**

1. **Rafael Chaves**, Global Policy, Government Affairs and ESG Executive Director at Organon
2. **Nimbe Ewald**, Government Affairs Manager for Mexico, Central America and Caribbean, Apple
3. **Maria Nazareth Farani Azevêdo**, Consul General of Brazil in New York
4. **Bibiana Jaimes**, Partner at White & Case
5. **Cintia Lucci**, Strategic Project Director at Instituto Butantan
6. **Madelka McCalla**, VP, Global Stakeholder Relations and Social Impact at The AES Corporation
7. **Monica Nation**, Managing Director and Regional Director, Consumer Bank, at JP Morgan
8. **Pippa Scarlett**, Head of Global Government Affairs, RELX
9. **Laura Dachner**, Executive Director, Public Policy and External Relations for Latin America, Merck

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