

IMPACT REPORT 2023



WE CONNECT THE AMERICAS

AS/COA
AMERICAS SOCIETY
COUNCIL OF THE AMERICAS

MAKING AN IMPACT FROM NEW YORK TO BUENOS AIRES

Founded by David Rockefeller more than 50 years ago, Americas Society/Council of the Americas (AS/COA) brings together the public and private sectors to discuss critical issues affecting the Western Hemisphere.

Council of the Americas members consist of 200 leading international companies with business interests in the region. We offer them exclusive access to top government leaders to discuss pressing topics like energy, sustainability, technology, innovation, entrepreneurship, and healthcare.

Presidents, presidential candidates, ministers, and diplomats—from all sides of the political spectrum—attend our events to speak to investors and promote development in their countries.

We also hold CFO forums, private dinners, meetings for C-level business leaders, roundtables, and cross-sector panel discussions. We organize public conferences, in which major media outlets are attendees, to discuss trade, energy, women's leadership and democracy.

Our staff is in New York, Washington DC, Miami, and Buenos Aires but we are present all over the region: in Bogotá, Santiago, Buenos Aires, Mexico City, Monterrey, São Paulo, Brasília, Quito, and Lima, among other key hubs.

Culture plays a big role in promoting dialog and connection in the region: **Americas Society** organizes art exhibits in its gallery and concerts with Latin American artists that showcase their talent in our landmark historic New York building.

Join us in 2024 and see why, when people think about Latin America, they think of AS/COA.

AS/COA's headquarters in New York

2023

BY THE NUMBERS



160

private, members-only programs



7

Public events in Latin American cities.

11.7k
media mentions

Over **12k** people attended our public and private programs



11

We hosted different presidents

Over

1.3M

live views of our events

Left to right: Santiago Peña, President of Paraguay; Women's Hemispheric Network in Mexico City; and Luis Abinader, President of the Dominican Republic

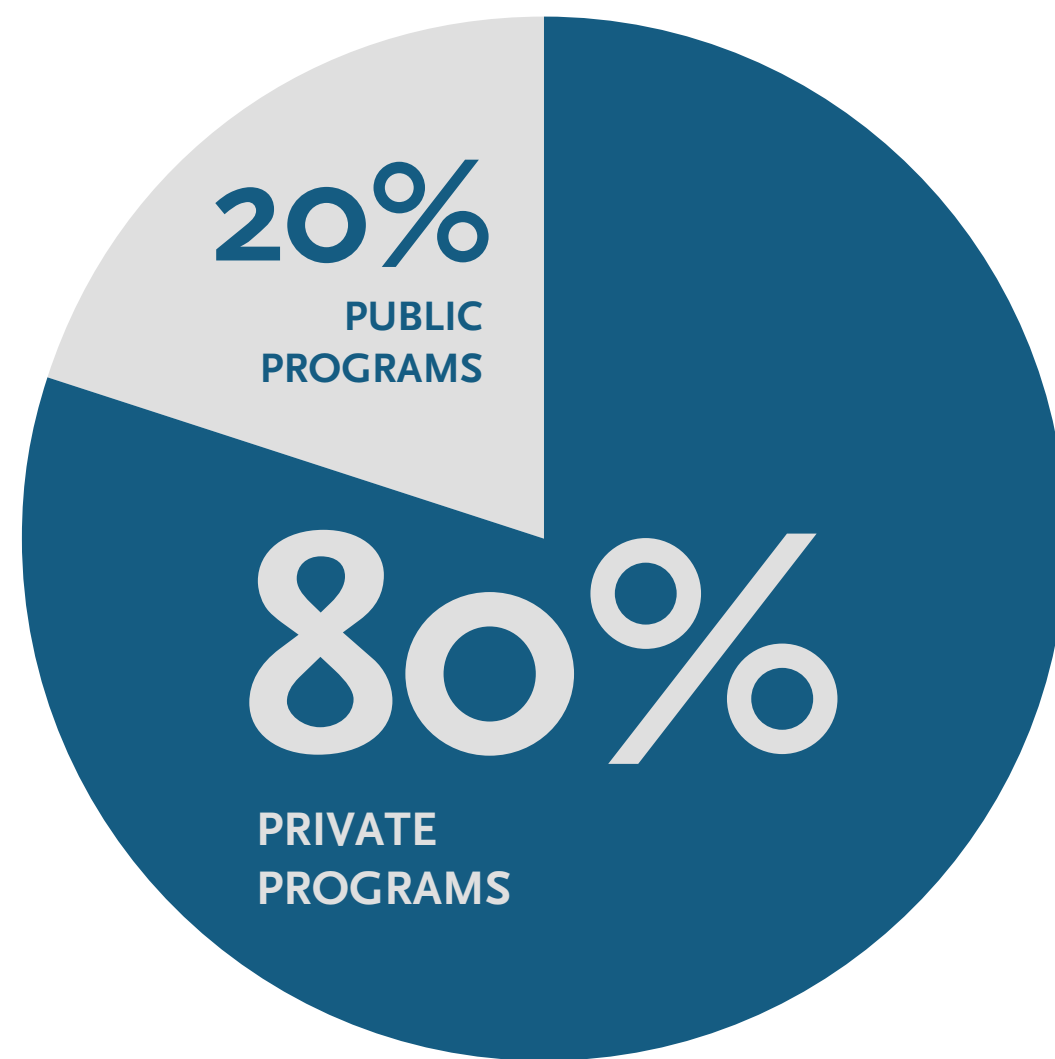
HEMISPHERIC REACH



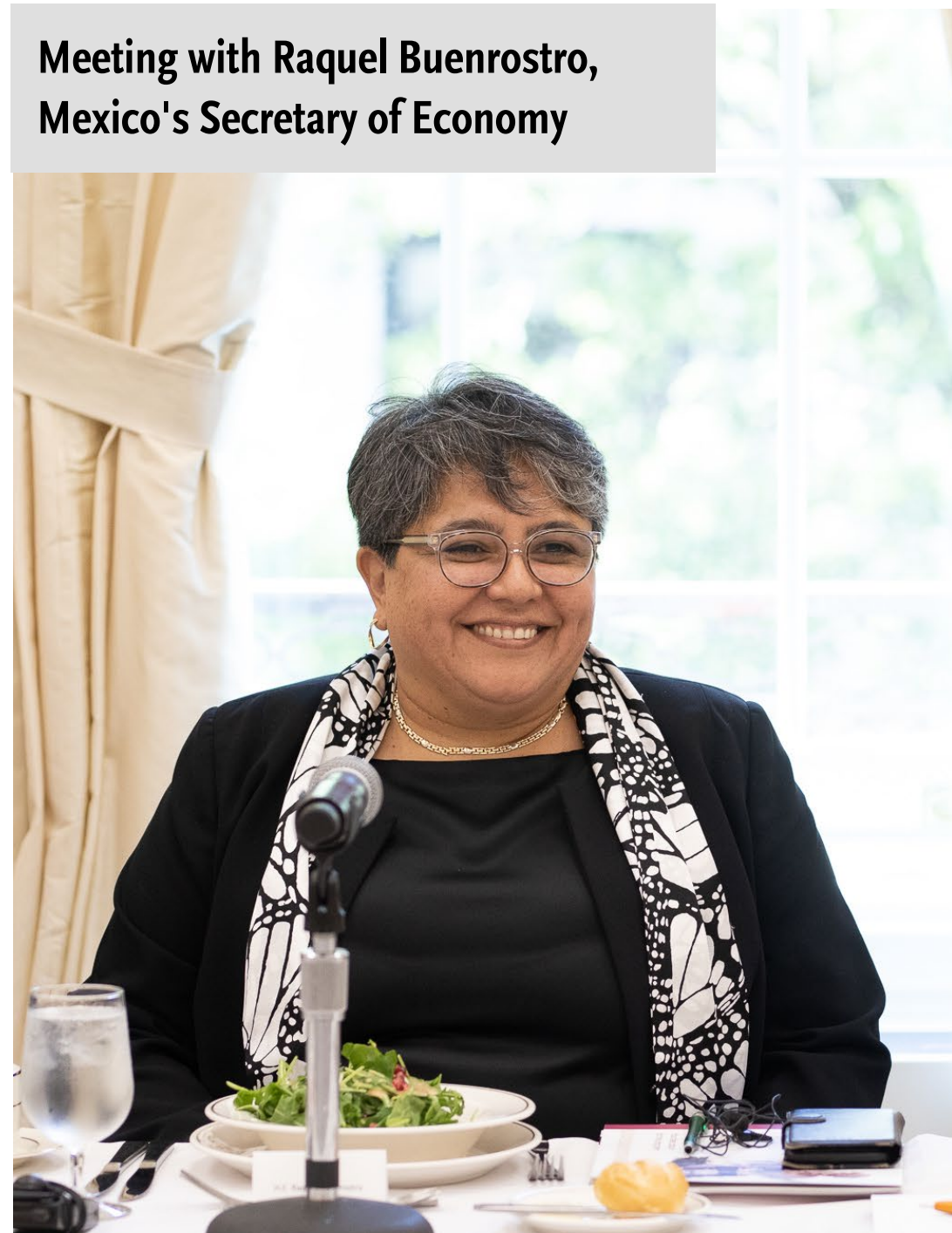
- CFO Forums
- Latin American Cities Conferences
- Women's Hemispheric Network
- Washington Conference on the Americas
- COA Symposium and BRAVO Business Awards
- Healthcare series
- ★ AS/COA Staff

CONVENING POWER

In private and off-the-record spaces, leaders from the public and private sectors have opportunities to engage in dialogue.



Meeting with Raquel Buenrostro,
Mexico's Secretary of Economy



Breakfast with Bernardo Arévalo,
President-elect of Guatemala



Virtual Roundtable: Responsible Use of Technologies
in Latin America



Lunch with Gustavo Petro, President of Colombia

CONNECTING LEADERS

Latin American Cities Conferences

In 2023, we traveled to Bogotá, Brasília, Buenos Aires, Lima, Santiago, and Santo Domingo to host conferences where the public and private sector interacted and addressed pressing national and regional issues.

In these cities, we also held private meetings and roundtables for AS/COA members, leading government officials, and senior-level business executives. Investment, social development, technology, and sustainability were among the many topics we tackled.



1. Javier A. Velarde, Regional Vice President of Sustainability and External Relations LATAM, Newmont at the Latin American Cities Conference: Buenos Aires, August 2023
2. Mario Marcel, Minister of Finance of Chile at the Latin American Cities Conference: Santiago, August 2023



2023 COA Symposium and 28th BRAVO Business Awards

Our annual Council of the Americas Symposium, held in Miami, convened over 500 senior business and government leaders. Symposium events included three different private roundtables for C-level executives who spoke about business innovation.

The 28th BRAVO Business Awards honored leaders who represent hard work and entrepreneurship. These were General Laura J. Richardson, Commander, U.S. Southern Command; Pix Banco Central do Brasil, accepted by Roberto Campos Neto, Governor, Banco Central do Brasil; Francisco Ruiz-Tagle, CEO, CMPC; and Luis Miguel Castillo, Chairman, Grupo Mariposa.

3. Helmut Reisinger, CEO, EMEA & LATAM, Palo Alto Networks and Gabriela Frías, Anchor, CNN en Español at the 2023 COA Symposium
4. Andrés Gluski, President and CEO, The AES Corporation and Chairman of AS/COA, and Roberto Campos Neto, Governor, Banco Central do Brasil at the 28th BRAVO Business Awards



Washington Conference of the Americas

"Opportunities in a New Global Reality" was the topic of our 53rd Annual Washington Conference on the Americas, a premier event held in partnership with the State Department to discuss trade, energy, democracy, and more.

Held at the Organization of American States, the conference convened speakers such as Katherine Tai, U.S. Trade Representative; David Malpass, President, The World Bank Group; Bill Cassidy, U.S. Senator (R-LA); Bill Hagerty, U.S. Senator (R-TN); and Ilan Goldfajn, President of the Inter-American Development Bank, among others.

5. Katherine Tai, U.S. Trade Representative and Eric Farnsworth, Vice President, AS/COA Washington at the 53rd Annual Washington Conference on the Americas
6. Brian A. Nichols, Assistant Secretary for Western Hemisphere Affairs, U.S. Department of State at the 53rd Annual Washington Conference on the Americas

SHOWCASING THE ARTS OF THE AMERICAS

Art at Americas Society presented three highly praised exhibitions in 2023: *Bispo do Rosario: All Materials Existing on Earth*; *Sylvia Palacios Whitman: To Draw a Line with the Body*; and Part I of *El Dorado: Myths of Gold*. They not only attracted headlines but promoted interdisciplinary and in-depth dialogues about art in the Americas.



Bispo do Rosario

Our live **Music of the Americas Series** hosted 22 concerts in New York with superb artists performing a variety of musical styles, attended by over 1,000 people. Our online series released 94 videos, which were viewed over 3 million times by audiences worldwide.



Pascuala Ilabaca & Fauna

EL DIARIO

Muestra explora el mito de El Dorado

The New York Times

Sylvia Palacios Whitman

Through July 22. Americas Society, 680 Park Avenue, Manhattan; 212-249-8950, as-coa.org.

HYPERALLERGIC

El Dorado: Myths of Gold

EL PAÍS

Nueva York celebra la contribución de la chilena Sylvia Palacios Whitman a la cultura de vanguardia

The New York Times

CRITIC'S PICK

For Bispo do Rosario, Art Could Only Be a Divine Calling

ARTFORUM

REVIEWS NEW YORK

Arthur Bispo do Rosario

Americas Society
By Jennifer Krasinski

THE NEW YORKER

ART

Bispo do Rosario

Rolling Stone

Inside Rita Indiana's New York Era

The prolific artist, who recently shared a new project called 'Tu Nombre Verdadero,' is breaking new ground in music, performance art, and academia

BY FRANCES SOLÁ-SANTIAGO

NEW SOUNDS

Gig Alerts

Momenta Quartet at the Americas Society

1 min 45s

10/5/2023

UNDERSTANDING LATIN AMERICA

Americas Quarterly

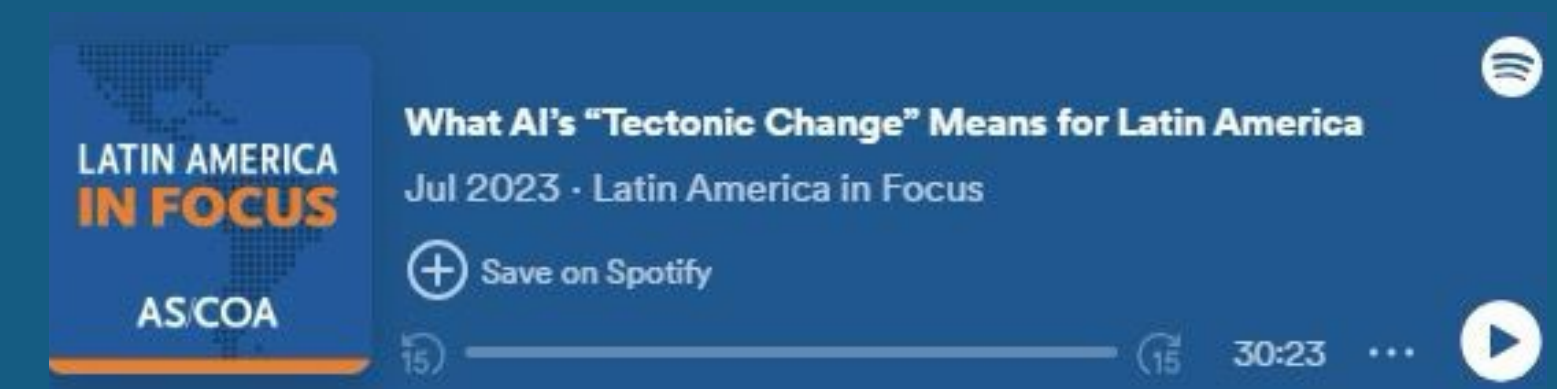
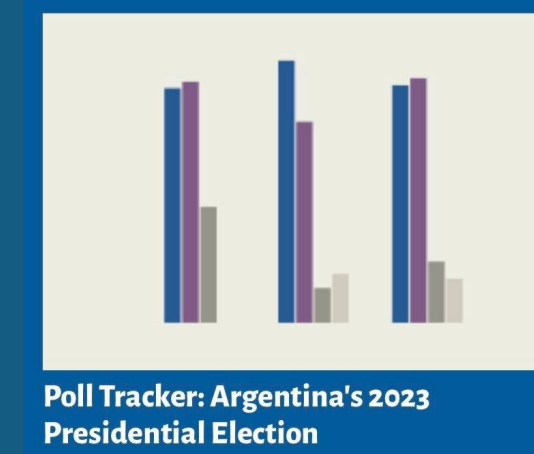
In 2023, our award-winning publication *Americas Quarterly* released four print issues that reached an influential audience of policymakers, business executives, and opinion leaders. The AQ Podcast covers the most pressing issues in Latin American politics and economics, and americasquarterly.org provides analysis from AQ's team of journalists, as well as high-level experts who write for the publication.



AS/COA Online

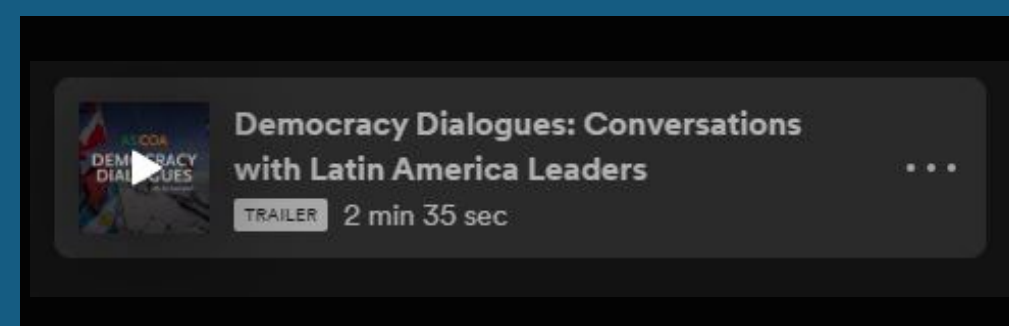
At as-coa.org, we provided context and perspective to issues and events affecting the region through explainers, poll trackers, newsletters, and the Latin America in Focus podcast.

Follow us on X, LinkedIn, YouTube, and other major platforms to stay up to date on AS/COA analysis, event videos, and more.



Expert Commentary

Our experts publish op-eds and share commentary as part of our mission to foster understanding of the Americas.



AS/COA in the News

Our events and analysis were often highlighted in leading U.S. and Latin American media outlets.



OTHER INITIATIVES AND PROGRAMS

Healthcare Series



CFO Forums



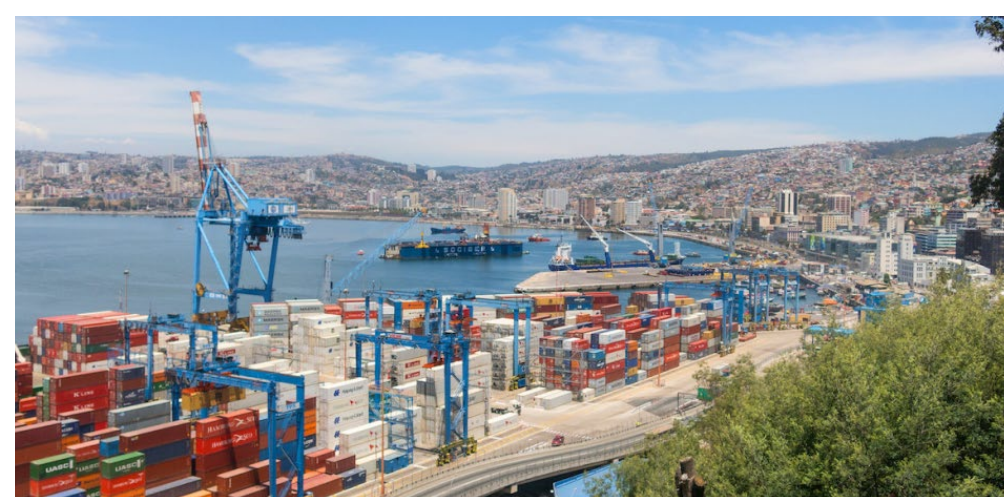
Women's Hemispheric Network



Tech Series



Trade Advisory Group



Young Professionals of the Americas (YPA)



Memberships



Join us!
 Learn about membership at AS/COA.

Americas Society/Council of the Americas
 New York · Washington · Miami
 1-212-249-8950
www.as-coa.org

Check out our additional Series and Working Groups.

Cover image captions

1. Latin American Cities Conference: Brasília, August 2023
2. President of the Republic of Argentina Javier Milei (then a presidential candidate) at Latin America Cities Conference: Buenos Aires, August 2023
3. General Laura J. Richardson, Commander, U.S. Southern Command at the 2023 COA Symposium and 28th BRAVO Business Awards, October 2023
4. President of the Republic of Chile Gabriel Boric, at AS/COA's art gallery, September 2023
5. Kristalina Georgieva, Managing director of the International Monetary Fund at the 53rd Washington Conference of the Americas, November 2023
6. Alicia Bárcena, Secretary of Foreign Affairs of Mexico at a private meeting in New York City, September 2023