

Latin America Cities Conference: Panama City
Beyond the Canal: Logistics as an Engine of Growth

June 29, 2016

Hilton Panama

Avenida Balboa & Aquilino de la Guardia
Panama City

Panama's economy grew by almost 6 percent in 2015. The Inter-American Development Bank forecasts that the country will continue to lead Latin America and the Caribbean in economic growth in 2016. Investments in infrastructure and logistics have been critical to this high growth and will remain so in the coming years. Even though public spending will drop as the canal expansion nears its completion in June 2016, logistics will play a progressively important role in the country's economy. Beyond the canal expansion, there are many other logistical projects taking shape, such as the second subway line (a \$2 billion monorail), the mixed real estate project Panama Pacifico, the country's first natural gas-powered plant and liquefied natural gas, among others. This conference will analyze the steps which must be taken to execute a national logistics plan and the opportunities for international investors.

Join AS/COA and Panama's Ministry of Commerce and Industry for a conference on June 29 focused on how Panama can use logistics as an engine of sustainable growth.

AGENDA

7:30 – 8:00 a.m. Registration & Welcome Coffee

8:00 – 8:30 a.m. Welcome Remarks

- Susan Segal, President and CEO, Americas Society/Council of the Americas

8:30 – 9:15 a.m. Conversation – “Panama’s Role as a Bridge Nation”

- John D. Feeley, U.S. Ambassador to Panama
- Emanuel Arturo González-Revilla, Panamanian Ambassador to the U.S.
- Eric Farnsworth, Vice President, Americas Society/Council of the Americas (moderator)

9:15 – 9:45 a.m. Keynote Speaker

- Augusto Arosemena, Minister of Commerce and Industry

9:45 – 10:45 a.m. Panel – Logistics & Economic Growth

- Juan Carlos Croston, Vice President of Marketing, Manzanillo International Terminal
- Joseph Fidanque III, General Manager, Tocumen International Airport
- Ricardo Ungo, General Manager of Business Development, Panama Canal Authority
- Moderator: Susana Pinilla, Representative Director in Panama, CAF – Development Bank of Latin America (moderator)

10:45 – 11:15 a.m. Coffee-Break

11:15 – 12:00 p.m. Presentation – Panama as a Logistical Hub: A View from Abroad

- Francisco Rios, Centre Director, IE Singapore

12:00 – 12:30 p.m. Keynote Speaker

- Dulcidio de la Guardia, Minister of the Economy and Finance

12:30 – 1:30 p.m. Panel – Opportunities in Logistics and Related Activities for Foreign Investors

- Miguel Bolinaga, Country Manager, AES Panama
- Leo Gonzalez, Administrator, Agencia Panama Pacifico

- Rommel Troetsch, Presidente, Cámara Marítima de Panamá (CMP)
- Manuel A. Orillac, Partner, Capital Markets and Mergers & Acquisitions Groups, Shearman & Sterling
- Moderator: Mauricio Tarazona, Head, Treasury & Trade Solutions, Citi Panama

1:30 – 2:30 p.m. Lunch Keynote Speaker

- Humberto López, Director for Central America, The World Bank

2:30 – 3:30 p.m. Digital Logistics and the Role of Innovation

- Irvin A. Halman, General Administrator, National Authority of Government Innovation
- Isaac Suarez, Country Director, Telefónica Panamá
- Gustavo Ripoll, Executive Director, Dell Panama
- Moderator: Daniel Korn, Director of Corporate Affairs, Microsoft Latin America