AS/COA
AMERICAS SOCIETY COUNCIL OF THE AMERICAS
2019
Dear Members and Friends,

2019 was a year of hope and expectations for a return to growth and prosperity in the hemisphere. The revised USMCA was signed, and there was significant economic reform in Brazil, as well as new momentum in Colombia. During 2019, we carried out activities in nine countries and shored up our digital capabilities.

Now in the COVID-19 era, the work of AS/COA to foster dialogue and strengthen regional ties is more important than ever. The world has gone digital and we did too, never missing a beat in our digital transformation.

In response to the coronavirus situation, on March 16, 2020 we transitioned our programs to the virtual world and began utilizing our Cisco Webex platform. From then through June 1, we organized more than 70 members-only programs that reached more than 4,000 representatives from member companies. We also organized 43 public policy and cultural programs that reached more than 15,000 attendees.

We’ve continued our working groups and series digitally, as well as our signature programs such as Latin American Cities Conferences, Washington Conference on the Americas, BRAVO, Women’s Hemispheric Network, and Presidents of the Americas. At the same time, we have launched several new cultural initiatives.

We are looking to broaden our offering over the next few months even more. Our flagship publication, Americas Quarterly, provided pertinent analysis and commentary on the coronavirus while our website AS/COA Online's tracking of the spread of the pandemic has garnered record-breaking traffic.

We remain committed to our mission of connecting the Americas and making an impact. We look forward to continuing to bring together our community virtually to address the key issues affecting the region. We are able to do this work thanks to the generosity of our donors, sponsors, and members. We are grateful for your continued support and look forward to working with you in these challenging times.

Andrés Gluski
Chairman

Susan L. Segal
President and CEO

Council of the Americas brings together the public and private sectors to discuss the most important issues affecting the Western Hemisphere and advance a common agenda of economic and social development, open markets, the rule of law, and democracy in the region. Americas Society fosters public awareness and appreciation of the diverse cultural heritage of the Americas and its importance to inter-American relationships.
MEASURING OUR IMPACT

- **Our programs span 13 cities.**
- **81% private members-only programs.**
- **Over 11,000 in-person attendees.**
- **More than 230 corporate global members.**
- **353,000 webcast views.**
- **In 2019, our conferences trended in Buenos Aires, Ecuador, Mexico City, Miami, and Washington, DC.**
- **Americas Quarterly print and online readership reached close to 1.3 million.**
- **Music and visual arts activities attracted over 8,000 visitors.**
- **600 journalists.**
- **11,500 media mentions in the Americas.**
Our Presidents of the Americas series provides members with exclusive opportunities to meet and hear from Latin America’s heads of state at our U.S. offices and across the region.

1/ Martín Vizcarra, President of Peru
2/ Iván Duque, President of Colombia
3/ Lenín Moreno, President of Ecuador
4/ Sebastián Piñera, President of Chile
5/ Carlos Alvarado, President of Costa Rica
6/ Pedro Sánchez, Prime Minister of Spain
7/ Laurentino Cortizo, President of Panama
Our Latin American Cities Conferences, featuring both public and private events, are held every year in major cities such as Bogotá, Brasília, Buenos Aires, Lima, Mexico City, and Santiago.

1/ Brazil’s Agenda for Growth and Development; **Tereza Cristina**, Minister of Agriculture and Livestock, Brazil

2/ Argentina: Economic and Political Perspectives; **Felipe Solá**, National Congressman, Province of Buenos Aires


4/ Building the Future: Infrastructure and Growth in Peru; **Gustavo Meza-Cuadra**, Minister of Foreign Relations, Peru

5/ Prospects for Investment and Growth; **Otto Sonnenholzner**, Vice President, Ecuador

6/ Colombia in the Eyes of Wall Street; **Luis Alberto Rodríguez**, Deputy Finance Minister, Colombia

7/ The Path to a Diversified Economy; **Felipe Larraín**, Minister of Finance, Chile
For 50 years, the Washington Conference on the Americas has been the premier policy forum in the Western Hemisphere. The annual conference, held at the U.S. State Department, serves as the top platform for senior government and industry leaders to set an agenda for hemispheric affairs.

1/ Shery Ahn, Bloomberg TV; Joaquim Levy, BNDES; Bill Cassidy, U.S. Senator (R-LA); Axel van Trotsenburg, World Bank Group
2/ Marta Lucía Ramírez, Vice President, Colombia
3/ Mike Pence, Vice President, United States
4/ Andrés Gluski, Chairman, AS/COA; Marco Rubio, U.S. Senator (R-FL)
5/ Marcelo Ebrard, Foreign Minister, Mexico
6/ Jim Carr, Minister, International Trade Diversification, Canada
Influential business, government, and civil society leaders gather throughout the year in key cities across the Americas to share industry trends and forge relationships at the **BRAVO Leadership Forums**. The signature series includes the Council of the Americas **Symposium & BRAVO Business Awards**—highlighting excellence and leadership in the region—and the CFO Forums and CEO Roundtables.

1/ Maria Lourdes Gallo, Vice President, AS/COA Miami; João Miranda, Votorantim; Cristina Junqueira, Nubank; Luis Alberto Moreno, Inter-American Development Bank; Andrés Gluski, Chairman, AS/COA; Claudio Muruzabal, SAP Latin America & Caribbean; Susana Balbo, Susana Balbo Wines; Susan Segal, President & CEO, AS/COA; Carlos Vives, Tras la Perla & Grammy Award-winning artist; André El-Mann, Fibra Uno

2/ Gerardo Mato, HSBC Securities; Katia Bouazza, HSBC; Alexei Remizov, HSBC

3/ Juan Cento, FedEx Latin America and Caribbean; Sunil Gupta, Harvard Business School
4/ Paula Bellizia, Microsoft Latin America; Paula Santilli, PepsiCo Latin America; Fernando González, CEMEX; Claudio Muruzabal, SAP Latin America & the Caribbean; Erika Herrero, Belcorp; José Manuel Rodríguez, CNN en Español

5/ Carlos Vives, Tras la Perla and Grammy Award-winning artist

6/ Fernando Iraola, Bank of America
DRIVING THE DIALOGUE

EVENTS

Our public and private events draw top leaders from across the Americas to assess economic and political outlooks, investment opportunities, energy issues, and innovation in the region.

1/ Alfredo Cornejo, Governor, Province of Mendoza, Argentina
2/ Bento Albuquerque, Minister of Mines and Energy, Brazil
3/ Rosi Prado de Holguín, Minister of Tourism, Ecuador
4/ Rodrigo Maia, President of the Chamber of Deputies, Brazil
5/ Alejandro Murat, Governor of Oaxaca, Mexico
6/ Sergio Massa, National Deputy, Province of Buenos Aires, Argentina

as-coa.org/leadership-events
7/ Horacio Rodríguez Larreta, Mayor of the City of Buenos Aires, Argentina
8/ Bianca Jagger, President and Founder, The Bianca Jagger Human Rights Foundation
9/ Tarcísio Gomes de Freitas, Minister of Infrastructure, Brazil
10/ Sylvia Constain, Minister of Information and Communication Technologies, Colombia
11/ Christopher Landau, U.S. Ambassador to Mexico
12/ Lucas Palacios, Minister of Economy, Chile
13/ Juan José Echavarría, Governor, Banco de la República, Colombia
AS/COA initiatives and working groups allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas.

1/ Miguel Pizarro, National Deputy, and Presidential Commissioner to the United Nations, Interim Venezuelan Government

2/ José Ignacio Hernández, Special Prosecutor, Interim Venezuelan Government; Mercedes De Freitas, Transparencia Venezuela; Geert Aalbers, Control Risks; Roberto Simon, Anti-Corruption Working Group Head, AS/COA

3/ David Melo, Vice Minister of Creativity and the Orange Economy, Ministry of Culture, Colombia; Felipe Buitrago, Presidential Advisor for the Orange Economy, Ministry of Culture, Colombia; Santiago Pinzón, Director of Digital Industry and Services, ANDI

4/ Samar Maziad, Moody’s, Arpita Mazumdar, Goldman Sachs

5/ Luz María de la Mora, Vice Minister of Foreign Trade, Ministry of the Economy, Mexico

6/ John McIntire, Cuba Emprende Foundation

7/ Steven Winberg, Assistant Secretary for Fossil Energy, U.S. Department of Energy
With a network of over 1,500 young leaders in New York, Washington, Miami, and across the hemisphere, Young Professionals of the Americas (YPA) inspires and connects its members through professional development and social events.

1/ YPA NY: Afro-Cuban musician Cimafunk performs at AS/COA

2/ YPA DC: What’s Next for Venezuela? Rafaela Requesens, Venezuelan activist and former President of the Federation of the Students Center of the Central University of Venezuela; Zoe Dauth, Senior Manager, AS/COA

3/ YPA DC: Wine, Cheese, and Politics Series: Brazil’s Economic Reforms and the Road to Recovery; André Soares, Inter-American Development Bank Board of Directors; Diogo Coelho, Second Secretary, Brazilian Embassy in the U.S.

4/ YPA NY: Gallery tour of Walls of Air: The Brazilian Pavilion at the 16th Venice Architecture Biennale; Diana Flatto, Assistant Curator, AS/COA Visual Arts; Laura González Fierro, co-curator
YOUNG PROFESSIONALS OF THE AMERICAS

5/ YPA Miami: Yndira Marin, LLYC; Francisco Martinez, AS/COA Miami; Mike Fernandez, MBF Healthcare; Salvador Juncadella, TwinFocus; Juan Carlos Freile, JPMorgan Chase &Co; Alberto Peralta Ramos, Morgan Stanley

6/ Latin America Business Conference; Alejandro Werner, Director of the Western Hemisphere, IMF

7/ YPA NY: The Future of Ethical Fashion and Empowering Women; Andrea Kennedy, Professor of Sustainable Practices in Fashion, LIM College; Athina Garcia, CEO, No Name Just People; Kay Moini, Vice President of Retail, Peruvian Connection

8/ YPA NY: Cafecito; Armando Armas, Venezuelan Congressman
Our Boards, Chairman’s International Advisory Council, corporate members, and sponsors form a collaborative network of leaders who focus on hemispheric issues through our meetings, discussions, elite programming, and conferences across the Americas.

1/ Armando Senra, BlackRock
2/ Dara Khosrowshahi, Uber
3/ Paula Bellizia, Microsoft
4/ Gerardo Mato, HSBC
5/ Andrés Gluski, Chairman, AS/COA; Brian Porter, Scotiabank
6/ Susan Segal, President & CEO, AS/COA; Julie Chung, Acting Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs, U.S. Department of State; Carolina Barros, Corporación América
The recipients of the Americas Society 2019 Gold Medal were honored at the annual Spring Party held in New York City. In the fall, President Lenín Moreno of Ecuador, was presented with the Gold Insigne, Americas Society’s highest honor for heads of state.
AQ’s audience grew by 18.5 percent and featured insightful coverage of Latin American politics, economics, and culture in 2019. Our political coverage earned the attention of presidents, CEOs and thought leaders all over Latin America. We held issue launches on China-Latin America relations, the state of the region’s anti-corruption movement, and the politics of water.
In 2019, the MetLife Foundation Music of the Americas Concert Series presented 16 events at our headquarters and venues across New York, featuring music spanning centuries, from Peruvian baroque to premieres of Americas Society commissions and from opera to jazz. Our vocal ensemble released its debut CD on the Naxos label.
The Visual Arts program in 2019 welcomed its new director and chief curator, Aimé Iglesias Lukin, and presented three positively reviewed exhibitions. The program continued its pocket book series and held public programs to promote interdisciplinary and in-depth dialogues about art in the Americas through partnerships and experts in the field.

1/ Victoria Cabezas and Priscilla Monge: Give Me What You Ask For installation view

2/ Gabriel Kozlowski, co-curator at the exhibition opening of Walls of Air: The Brazilian Pavilion at the 16th Venice Architecture Biennale

3/ At the exhibition opening of Alice Miceli: Projeto Chernobyl

4/ Visual Arts Pocket Book series
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Conrado Tenaglia
waldengallery
Mark A. Walker

$5,000 TO $9,999
BMW Group
Enrique Bolívar
Consulate General of Brazil in New York
Control Risks
The Cowles Charitable Trust
Kaeli Daene
Alan Delsman
Cary and Lisa Kravet
Eliodoro Matte Larrain
Estée Lauder
Financial Times
Alan Fleischmann
Richard Fogarty
Frederick Hecker
Maureen Hennegan
Arlington Institute
Andrónico Luksic
MetLife
Millicom/Tigo
Open Society Foundations
Conrado Pappalardo
Power Corporation of Canada
Enca Roberts
Visa Inc.
Walmart
George and Sandra Weiksner
Anonymous

$1,000 TO $1,999
AB InBev
Bernadette Aulestia
Jay Brickman
Brown Harris Stevens
Michelle Caruso-Cabrera
Jacinto Díaz Hache
Estée Lauder
Financial Times
Alan Fleischmann
Richard Fogarty
Frederick Hecker
Maureen Hennegan
Deborah Hidajat
Aristodimos Ilipoulos
Italian Cultural Institute of New York
Margery Kraus
Caroline B. Kronley
Elías Masri
Florence Masri
Mindy Meads
Moody’s
Nicole Mouskondis
Juan Navarro-Staicos
Ruben Olmos
Stan Perelman
Quebec Government Office in New York
Ashley Rivera
Alexander Robinson
Erick Rozo
Marsha Serlin
Sotheby’s
Anonymous

$2,000 TO $4,999
The Aaron Copland Fund for Music
The Amphion Foundation, Inc.
Boeing
Arturo and Hilda Brillembourg
Christie’s
Consulate General of Canada in New York
The Coca-Cola Company
Morice and Daniela Dassum
Galería Nara Roesler
Cary and Lisa Kravet
Llorente Y Cuenca
Natalia Luis
Javier Macaya
Eduardo R. Márquez
PepsiCo
Schröders Investment Management StoneTurn

$1,000 TO $1,999
AB InBev
Bernadette Aulestia
Jay Brickman
Brown Harris Stevens
Michelle Caruso-Cabrera
Jacinto Díaz Hache
Estée Lauder
Financial Times
Alan Fleischmann
Richard Fogarty
Frederick Hecker
Maureen Hennegan
Deborah Hidajat
Aristodimos Ilipoulos
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Mindy Meads
Moody’s
Nicole Mouskondis
Juan Navarro-Staicos
Ruben Olmos
Stan Perelman
Quebec Government Office in New York
Ashley Rivera
Alexander Robinson
Erick Rozo
Marsha Serlin
Sotheby’s
Anonymous
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Please note: Professional titles used throughout this report refer to individuals’ titles at the time of the event and/or photo.