AS/COA AMERICAS SOCIETY COUNCIL OF THE AMERICAS

2019

WE CONNECT THE AMERICAS

Council of the Americas brings together the public and private sectors to discuss the most important issues affecting the Western Hemisphere and advance a common agenda of economic and social development, open markets, the rule of law, and democracy in the region. Americas Society fosters public awareness and appreciation of the diverse cultural heritage of the Americas and its importance to inter-American relationships.

Dear Members and Friends,

2019 was a year of hope and expectations for a return to growth and prosperity in the hemisphere. The revised USMCA was signed, and there was significant economic reform in Brazil, as well as new momentum in Colombia. During 2019, we carried out activities in nine countries and shored up our digital capabilities.

Now in the COVID-19 era, the work of AS/COA to foster dialogue and strengthen regional ties is more important than ever. The world has gone digital and we did too, never missing a beat in our digital transformation.

In response to the coronavirus situation, on March 16, 2020 we transitioned our programs to the virtual world and began utilizing our Cisco Webex platform. From then through June 1, we organized more than 70 members-only programs that reached more than 4,000 representatives from member companies. We also organized 43 public policy and cultural programs that reached more than 15,000 attendees.

We've continued our working groups and series digitally, as well as our signature programs such as Latin American Cities Conferences, Washington Conference on the Americas, BRAVO, Women's Hemispheric Network, and Presidents of the Americas. At the same time, we have launched several new cultural initiatives.

We are looking to broaden our offering over the next few months even more. Our flagship publication, *Americas Quarterly*, provided pertinent analysis and commentary on the coronavirus while our website AS/COA Online's tracking of the spread of the pandemic has garnered record-breaking traffic.

We remain committed to our mission of connecting the Americas and making an impact. We look forward to continuing to bring together our community virtually to address the key issues affecting the region. We are able to do this work thanks to the generosity of our donors, sponsors, and members. We are grateful for your continued support and look forward to working with you in these challenging times.

Andrés Gluski

Chairman

Susan L. Segal

President and CEO

Susand. Segul

MEASURING OUR IMPACT

OUR PROGRAMS
SPAN CITIES

87%
PRIVATE
MEMBERS-ONLY
PROGRAMS

7

OVER
11,000
IN-PERSON
ATTENDEES

MORE THAN

230

CORPORATE
GLOBAL MEMBERS



353,000 WEBCAST VIEWS



7

IN 2019, OUR
CONFERENCES
TRENDED IN
BUENOS AIRES,
ECUADOR, MEXICO
CITY, MIAMI, AND
WASHINGTON, DC

AMERICAS
QUARTERLY PRINT
AND ONLINE
READERSHIP
REACHED CLOSE
TO 1.3 MILLION

MUSIC AND
VISUAL ARTS
ACTIVITIES
ATTRACTED OVER

8,000
VISITORS

600 JOURNALISTS

11,500 57 MEDIA MENTIONS IN THE AMERICAS

ENGAGING TOP LEADERS

PRESIDENTS OF THE AMERICAS

Our **Presidents of the Americas** series provides members with exclusive opportunities to meet and hear from Latin America's heads of state at our U.S. offices and across the region.















1/ Martín Vizcarra, President of Peru2/ Iván Duque, President of Colombia

3/ Lenín Moreno, President of Ecuador

4/ Sebastián Piñera, President of Chile

5/ Carlos Alvarado, President of Costa Rica6/ Pedro Sánchez, Prime Minister of Spain7/ Laurentino Cortizo, President of Panama

as-coa.org/presidents

ENGAGING TOP LEADERS

LATIN AMERICAN CITIES CONFERENCES

Our Latin American Cities Conferences, featuring both public and private events, are held every year in major cities such as Bogotá, Brasília, Buenos Aires, Lima, Mexico City, and Santiago.















1/ Brazil's Agenda for Growth and Development; **Tereza Cristina**, Minister of Agriculture and Livestock, Brazil

- **2/** Argentina: Economic and Political Perspectives; **Felipe Solá**, National Congressman, Province of Buenos Aires
- **3/** Unlocking Mexico's Economic Potential: A New Vision for Investment and Economic Development;

Arturo Herrera, Undersecretary of Finance, Mexico

- **4/** Building the Future: Infrastructure and Growth in Peru; **Gustavo Meza-Cuadra**, Minister of Foreign Relations, Peru
- **5/** Prospects for Investment and Growth; **Otto Sonnenholzner**, Vice President, Ecuador

6/ Colombia in the Eyes of Wall Street; **Luis Alberto Rodríguez**, Deputy Finance Minister, Colombia

7/ The Path to a Diversified Economy; **Felipe Larraín**, Minister of Finance, Chile

as-coa.org/lacc

ENGAGING TOP LEADERS

WASHINGTON CONFERENCE ON THE AMERICAS For 50 years, the **Washington Conference on the Americas** has been the premier policy forum in the Western Hemisphere. The annual conference, held at the U.S. State Department, serves as the top platform for senior government and industry leaders to set an agenda for hemispheric affairs.













- 1/ Shery Ahn, Bloomberg TV; Joaquim Levy, BNDES; Bill Cassidy, U.S. Senator (R-LA); Axel van Trotsenburg, World Bank Group
- 2/ Marta Lucía Ramírez, Vice President, Colombia
- 3/ Mike Pence, Vice President, United States

- **4/ Andrés Gluski,** Chairman, AS/COA; **Marco Rubio,** U.S. Senator (R-FL)
- 5/ Marcelo Ebrard, Foreign Minister, Mexico
- 6/ Jim Carr, Minister, International Trade Diversification, Canada

BRAVO LEADERSHIP FORUMS

Influential business, government, and civil society leaders gather throughout the year in key cities across the Americas to share industry trends and forge relationships at the **BRAVO Leadership Forums**. The signature series includes the Council of the Americas **Symposium & BRAVO Business Awards**—highlighting excellence and leadership in the region—and the CFO Forums and CEO Roundtables.







1/ Maria Lourdes Gallo, Vice President, AS/COA Miami; João Miranda, Votorantim; Cristina Junqueira, Nubank; Luis Alberto Moreno, Inter-American Development Bank; Andrés Gluski, Chairman, AS/COA; Claudio Muruzabal, SAP Latin America & Caribbean; Susana Balbo, Susana Balbo Wines; Susan Segal, President & CEO, AS/COA; Carlos Vives, Tras la Perla & Grammy Award-winning artist; André El-Mann, Fibra Uno

2/ Gerardo Mato, HSBC Securities; **Katia Bouazza,** HSBC; **Alexei Remizov,** HSBC

3/ Juan Cento, FedEx Latin America and Caribbean; **Sunil Gupta,** Harvard Business School

5 as-coa.org/bravo as-coa.org/cfo

BRAVO LEADERSHIP FORUMS





4/ Paula Bellizia, Microsoft Latin America; **Paula Santilli,** PepsiCo Latin America; **Fernando González,** CEMEX; **Claudio Muruzabal**, SAP Latin America & the Caribbean; **Erika Herrero,** Belcorp; **José Manuel Rodríguez,** CNN en Español



5/ Carlos Vives, Tras la Perla and Grammy Award-winning artist **6/ Fernando Iraola,** Bank of America

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DRIVING THE DIALOGUE

EVENTS

Our **public and private events** draw top leaders from across the Americas to assess economic and political outlooks, investment opportunities, energy issues, and innovation in the region.













DRIVING THE DIALOGUE

EVENTS















7/ Horacio Rodríguez Larreta, Mayor of the City of Buenos Aires, Argentina

- **8/ Bianca Jagger,** President and Founder, The Bianca Jagger Human Rights Foundation
- 9/ Tarcísio Gomes de Freitas, Minister of Infrastructure, Brazil
- **10/ Sylvia Constaín,** Minister of Information and Communication Technologies, Colombia
- 11/ Christopher Landau, U.S. Ambassador to Mexico
- 12/ Lucas Palacios, Minister of Economy, Chile
- 13/ Juan José Echavarría, Governor, Banco de la República, Colombia

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ANALYZING THE AMERICAS

WORKING GROUPS

AS/COA initiatives and working groups allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas.















- 1/ Miguel Pizarro, National Deputy, and Presidential Commissioner to the United Nations, Interim Venezuelan Government
- 2/ José Ignacio Hernández, Special Prosecutor, Interim Venezuelan Government; Mercedes De Freitas, Transparencia Venezuela; Geert Aalbers, Control Risks; Roberto Simon, Anti-Corruption Working Group Head, AS/COA
- **3/ David Melo,** Vice Minister of Creativity and the Orange Economy, Ministry of Culture, Colombia; **Felipe Buitrago,** Presidential Advisor for the Orange Economy, Ministry of Culture, Colombia; **Santiago Pinzón,** Director of Digital Industry and Services, ANDI
- **4/ Samar Maziad,** Moody's, **Arpita Mazumdar,** Goldman Sachs
- **5/ Luz María de la Mora**, Vice Minister of Foreign Trade, Ministry of the Economy, Mexico
- **6/ John McIntire,** Cuba Emprende Foundation
- **7/ Steven Winberg,** Assistant Secretary for Fossil Energy, U.S. Department of Energy

CONNECTING THE NEXT GENERATION

YOUNG PROFESSIONALS OF THE AMERICAS With a network of over 1,500 young leaders in New York, Washington, Miami, and across the hemisphere, Young Professionals of the Americas (YPA) inspires and connects its members through professional development and social events.











3/ YPA DC: Wine, Cheese, and Politics Series: Brazil's Economic Reforms and the Road to Recovery; **André Soares, Inter-American** Development Bank Board of Directors; **Diogo Coelho**, Second Secretary, Brazilian Embassy in the U.S.

4/ YPA NY: Gallery tour of *Walls of Air: The Brazilian Pavilion* at the 16th Venice Architecture Biennale; **Diana Flatto**, Assistant Curator, AS/COA Visual Arts; **Laura González Fierro**, co-curator

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CONNECTING THE NEXT GENERATION

YOUNG PROFESSIONALS OF THE AMERICAS









5/ YPA Miami: Yndira Marin, LLYC; Francisco Martinez, AS/COA Miami; Mike Fernandez, MBF Healthcare; Salvador Juncadella, TwinFocus; Juan Carlos Freile, JPMorgan Chase &Co; Alberto Peralta Ramos, Morgan Stanley

6/ Latin America Business Conference; **Alejandro Werner,** Director of the Western Hemisphere, IMF

7/ YPA NY: The Future of Ethical Fashion and Empowering Women;

Andrea Kennedy, Professor of Sustainable

Practices in Fashion, LIM College; **Athina Garcia,** CEO, No Name Just People; **Kay Moini,** Vice President of Retail, Peruvian Connection

8/ YPA NY: Cafecito; **Armando Armas**, Venezuelan Congressman

as-coa.org/ypa

ENGAGING OUR NETWORK

Our Boards, Chairman's International Advisory Council, corporate members, and sponsors form a collaborative network of leaders who focus on hemispheric issues through our meetings, discussions, elite programming, and conferences across the Americas.













- 1/ Armando Senra, BlackRock
- 2/ Dara Khosrowshahi, Uber
- 3/ Paula Bellizia, Microsoft
- 4/ Gerardo Mato, HSBC

5/ Andrés Gluski, Chairman, AS/COA; **Brian Porter,** Scotiabank

6/ Susan Segal, President & CEO, AS/COA; **Julie Chung,** Acting Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs, U.S. Department of State; **Carolina Barros,** Corporación América

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ENGAGING OUR NETWORK







/7 Conor McEnroy,
 Sudameris Bank
 /8 Morice Dassum, Coloncorp
 /9 Patricia Menéndez-Cambó,
 SoftBank Group International

RECOGNIZING EXCELLENCE

The recipients of the Americas Society 2019 Gold Medal were honored at the annual Spring Party held in New York City. In the fall, President Lenín Moreno of Ecuador, was presented with the Gold Insigne, Americas Society's highest honor for heads of state.



1/ Salvador Said, Grupo Said; Brian Porter, Scotiabank; Luis Almagro, Organization of American States; Gina Diez Barroso, Grupo Diarq; Susan Segal, President & CEO, AS/COA; Andrés Gluski, Chairman, AS/COA



2/ Susan Segal, President & CEO, AS/COA; **Lenín Moreno,** President, Ecuador

AMERICAS QUARTERLY

AQ's audience grew by 18.5 percent and featured **insightful coverage of Latin American politics**, **economics**, **and culture in 2019**. Our political coverage earned the attention of presidents, CEOs and thought leaders all over Latin America. We held issue launches on China-Latin America relations, the state of the region's anti-corruption movement, and the politics of water.









1/ The Future of China in Latin America; Eric Farnsworth, Vice President, AS/COA; Gerardo Rodriguez, BlackRock; Margaret Myers, Inter-American Dialogue; Brian Winter, Editor-in-Chief, Americas Quarterly

2/ Brazil: The Future of Economic Reforms under Bolsonaro; Otaviano Canuto, Center for Macroeconomics and Development







Americas ==



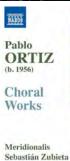
3/ Latin America's Mounting Water Crisis; Hugo Contreras, The Nature Conservancy; Olga Reyes, The Coca-Cola Group; Upmanu Lall, Columbia Water Center; Cecilia Tornaghi, Americas Quarterly 4/ Mexico in the AMLO Era: A 2019 Economic and Political Outlook; Brian Winter, Americas Quarterly; Valeria Moy, México, ¿Cómo vamos?; Jorge Guajardo, McLarty Associates

ARTS & CULTURE

MUSIC

In 2019, the MetLife Foundation Music of the Americas Concert Series presented 16 events at our headquarters and venues across New York, featuring music spanning centuries, from Peruvian baroque to premieres of Americas Society commissions and from opera to jazz. Our vocal ensemble released its debut CD on the Naxos label.









- 1/ Meridionalis performing Kopernikus
- 2/ Meridionalis debut CD of Pablo Ortiz Choral Works
- 3/ Manuel Vilas and Rocío de Frutos

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ARTS & CULTURE

VISUAL ARTS

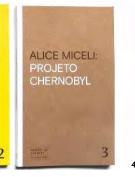
The **Visual Arts** program in 2019 welcomed its new director and chief curator, Aimé Iglesias Lukin, and presented three positively reviewed exhibitions. The program continued its pocket book series and held public programs to promote interdisciplinary and in-depth dialogues about art in the Americas through partnerships and experts in the field.











1/ Victoria Cabezas and Priscilla Monge: Give Me What You Ask For installation view

2/ Gabriel Kozlowski, co-curator at the exhibition opening of *Walls of Air: The Brazilian Pavilion at the* 16th Venice Architecture Biennale

3/ At the exhibition opening of *Alice Miceli: Projeto Chernobyl*

4/ Visual Arts Pocket Book series

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3 1/1

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