

30th BRAVO Business Awards Nominations Guidelines

In 2025, the BRAVO Business Awards will celebrate its 30th anniversary, marking three decades as the premier platform for recognizing excellence and leadership in business and policy across the Americas.

At a time when the region and the world face significant economic, social, and environmental challenges, we remain committed to our mission to honor the transformative leaders and companies driving positive impact in their industries and communities.

Who are the leaders and the companies that have seized challenges to make an impact, not only in their businesses but also in society?

We invite you to nominate the individuals and organizations driving excellence, innovation, and impact to help shape the legacy of the BRAVO Business Awards' 30th milestone celebration. Honorees will be recognized on **Thursday, October 16, 2025, at The Ritz-Carlton Coconut Grove in Miami.**

NOMINATION INSTRUCTIONS

Nominating Window: December 2, 2024 – February 28, 2025

1. Email nominations to Maria Lourdes Teran, Vice President, AS/COA Miami (mteran@as-coa.org) and Luciana Sabillon, Senior Manager, AS/COA Miami (lsabillon@as-coa.org)
2. Enter the name of the individual & organization you are nominating for the specific award category, with a brief description explaining your reasoning for the nomination (a maximum of 250 words). Additional information is helpful to evaluate the nomination, but not mandatory.
 - Company/Organization performance under her/his tenure as it relates to Latin America (with emphasis on the last 1-3 years). Please include board of Directors of company/organization.
 - Notable expansion/acquisitions over the last several years or successful initiatives/measurable impact in the region/industry.
 - Personal trajectory (impact on business or policy in the region over career), boards/organizations the person belongs to.
 - Exposure (any other awards received recently, etc.).
 - Additional Unique qualities/rationale to consider.
3. You may propose multiple nominations.
4. You may propose a new award category.
5. All nominations are strictly confidential.
6. Categories awarded vary from year to year, based on nominations received.

Description of Main Award Categories

BRAVO Legacy Award: An individual who has transformed the region through a lifetime of dedication to the overall economic and social development of Latin America and the Caribbean.

CEO of the Year: The executive who has driven exceptional growth in profits and sales while successfully expanding into new international markets, leading a Latin American company with annual revenues exceeding US\$1 billion.

Dynamic CEO of the Year: The executive who has propelled a Latin American company's success through bold, progressive strategies, fostering expansion into new industries or markets.

Innovative CEO of the Year: The executive who has transformed their company by leading groundbreaking technology initiatives, driving growth and expansion into new sectors and geographies.

Hemispheric Leader of the Year: The government official whose far-reaching reforms have profoundly impacted a nation's economic development or public sector.

Visionary Leader of the Year: The executive who has impacted a Latin American company's trajectory, through a long term, strategic vision.

Social Impact Leader of the Year: The individual whose passion for improving lives has resulted in substantial social contributions to the region, through their leadership, philanthropy, and impactful initiatives.

Entrepreneur of the Year: A young leader who is inspiring Latin America's business landscape through innovation, entrepreneurial spirit and vision for shaping the region's future.

Sustainability CEO of the Year: The executive who has achieved outstanding sustainability milestones, setting new standards for environmental stewardship and corporate responsibility in the region.

Investor of the Year: The individual who has played a key role in driving investment opportunities and contributing to ventures that highlight the strength and dynamism of Latin America's business ecosystem.

Digital Transformation of the Year: The company whose innovative efforts have made the most significant impact on advancing technology and digital transformation for communities across the Americas.

Company of the Decade: The company that has achieved extraordinary success over the span of one decade, evolving from a local corporation in Latin America to a global leader with annual revenues exceeding US\$1 billion.